



Osirium subscribe to the i-4business' full UK and Ireland database.



95.7%

Email Accuracy



86

Leads



6-17%

Open Rate

Overview

Osirium subscribe to the i-4business' full UK and Ireland database.

On a monthly basis they utilise the i-4business solutions to completely update their own CRM system. This ensures their database remains up to date and that they target the right people at the right companies. The times of wasting precious resources on the wrong things are finally over thanks to i4b!

Using the i-4business database Osirium were targeting IT and Business contacts at companies with between 33 - 200 servers across most verticals. They sent educational emails, event and webinar invitations to potential prospects.

During these campaigns Osirium achieved an open rate of between 6-17% with an email accuracy of 95.7%. Through these campaigns Osirium have created 86 high quality leads using the i-4business database.

"The data and the process used to maintain its accuracy is the best I have experienced from a UK data provider! Though the costs are above those of standard broker services, the quality and service is way beyond normal expectations."

Stephen Roberts
Marketing Director



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Osirium is an award winning, privileged access management and cyber-security specialist who have pioneered the concept of a virtual air gap for privileged account access.

Since they were founded back in 2008, the Reading (UK) based company has been helping thousands of organisations over the past 25 years protect and transform their IT security services.



i-4business are THE EMEA intelligence specialists with 21 years' experience serving the Technology sector.

i-4business has complete profiles on every enterprise account across EMEA with contact information on all IT/LOB decision-makers and influencers, including high coverage of IT Security & Risk Management contacts.

All i-4business data has been researched and personally verified by a member of their native in-house research team, ensuring i-4business remains the highest quality dataset in EMEA.